

Official Sweepstakes Rules – Ivar’s Island Getaway

SPONSOR

Sponsor is Ivar’s Inc., 1001 Alaskan Way, Ste 109, Seattle, Washington 98104

AGREEMENT TO OFFICIAL SWEEPSTAKES RULES

By participating, Entrants agree to abide by and be bound by these Official Sweepstakes Rules ("Rules") and the Terms and Conditions ("Terms") set forth below, which are final and binding in all matters relating to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Sponsor reserves the right to interpret and apply these Rules and Terms in its sole discretion, and to modify or terminate the Sweepstakes at any time.

NO PURCHASE IS NECESSARY; A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

TERMS AND CONDITIONS

WHO MAY ENTER

The Sweepstakes is open only to legal residents of the state of Washington who are 21 years of age or older at the time of entry. Employees of Sponsor, their affiliates and subsidiaries, partners and sponsors, and their immediate family members (spouse, parent, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such individuals, whether or not related, are not eligible to enter or win a prize. THE SWEEPSTAKES IS VOID OUTSIDE OF THE UNITED STATES, AND WHERE PROHIBITED BY LAW.

HOW TO ENTER

Sweepstakes Period: The Sweepstakes Period starts January 25, 2017 at 9:00 a.m. Pacific Time (PT) and ends March 12, 2017 at 11:59 p.m. PT. Sponsor controls the official time-keeping device for the Sweepstakes. ("Sweepstakes Post") inviting entry into the Sweepstakes at the start of the "Sweepstakes Period", in accordance with the schedule below.

Store: Enter directly by visiting Ivar’s Acres of Clams, Ivar’s Salmon House, Ivar’s Mukilteo Landing or any one of 23 Ivar’s Seafood Bar locations in WA State. Look for entry box and forms at all participating locations. For list of locations: www.lvars.com/all-locations

Online: To enter the Sweepstakes, visit IvarsGetaway.com, access the contest page and fill out the form in its entirety to receive one entry into the drawing.

No other forms of entry will be accepted.

Limit one entry per person through the duration of the contest and promotional period. You may not enter multiple times, and it will not increase your odds of winning. No robotic, programmed, script, macro or other automated entries (collectively “automated entries”) are allowed. Automated entries, or multiple entries by the same person will be disqualified. This Sweepstakes is in no way administered by Alaska Airlines, Hyatt Regency or other prize partners. Any questions, comments or complaints regarding this Sweepstakes shall be directed to Sponsor. By entering you agree to these Official Rules.

The Sponsor is not responsible for late, misdirected, or delayed entries. No mechanical reproductions or facsimiles of entries allowed. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

CONTEST PRIZES

Prize Details: One (1) Grand Prize winners will receive: Four vouchers good for tickets for round-trip coach-class travel to Maui (Kahului) on Alaska Airlines, a six-night stay at Hyatt Regency Maui Resort and Spa, \$200 Ivar’s Gift Card, four tickets to Ivar’s Acres of Clams Luau event on March 16, 2017 (ARV: \$6,000). Twice-Weekly Prize winners will receive the following: a pair (2) of tickets to attend special Luau at Ivar’s Acres of Clams on March 16, 2017 (ARV \$100) and at least one other item including: AAA Washington Classic Membership (ARV \$56), bag(s) of Keala’s Hawaiian Blend Coffee (ARV \$114), select cake from Cakes of Paradise (ARV \$38), Sparkling Ice Blue Tooth Speaker (ARV \$15), gift card for fresh, leis from Hawaii General Store (ARV \$35). The Sponsor reserves the right to change or add weekly prizes.

Alaska Airlines Travel Authorization Terms & Conditions: The Sponsor will provide the winner flights to Kahului Airport (OGG) in Maui, HI from their closest airport served by Alaska Airlines. Some itineraries may include a connection or overnight stay based on fare class rules (hotel accommodations for such will be at the winner’s expense). Winners will receive four (4) Alaska Airlines round-trip coach class travel certificates for direct travel to Maui (Kahului), valid for one year from issue date.

Winner is responsible for any and all applicable fees, service charges, surcharges or passenger facility charges and all insurance costs, federal, state, local and foreign taxes. Meals, gratuities, transportation to and from Winner’s home or hotel and the airports, rental car, incidentals, optional entertainment, departure taxes, customs and agriculture fees (if applicable), hotel stays and all other expenses not specifically mentioned herein are the Winner’s responsibility. Winner’s guests must be at least twenty one (21) years of age or older as of the date of departure, or the Winner must be the guest’s parent or legal guardian. All travel is subject to availability and blackout dates (see below). Travel must be booked round-trip, and Winner and guest must travel together on the same itinerary. Flight schedules are subject to change without notice, and no refund or compensation will be given in the event of the cancellation or delay of any flight. Travel restrictions, conditions and limitations may apply. Winner and guest are subject and entitled to all provisions of Alaska Airlines’ Contract of Carriage (available at

www.alaskaair.com), except compensation for denied boarding or delayed or canceled flights. Winner and guest must possess all necessary documentation required for air travel (e.g., a valid, government-issued driver's license, U.S. passport, etc.).

The travel authorization (certificate) is valid for one round trip flight served by Alaska Airlines flights numbered (1-999, 2000 -2999) and/or Sky West Airlines flights (3450-3499) **with the exception of Havana, Cuba**. Mileage Plan Miles cannot be earned or credited. First Class paid upgrades or mileage plan upgrades are allowed. Connections are also allowed (subject to fare rules) First Bag Free for Visa Signature® Cardholders. See our checked baggage policy and flight schedules at www.alaskaair.com for more details. Individual travel taxes may apply. Once ticketed, fare rules apply regarding changes to itinerary. The certificate is valid for one year from date of issue with no extensions permitted. The following black-out dates apply: **NOV 20-27, 2017 DEC 18, 2017-JAN 2, 2018** The certificate is void if bartered or sold. **If lost, the certificate may not be reissued.** Each Travel Certificate is valued at \$560 per IRS Policy (regardless of the destination)

Hyatt Terms & Conditions: 2017-2018 Black-out dates include: January 1 thru February 28; March 27 thru April 8, November 18 thru November 24; December 17 thru January 2. Accommodations are valid for one year from issue date. Additional fees during stay, which are exclusive of prize (room service, phone charges, spa, restaurant, etc), may be incurred and will be the guests' sole responsibility.

DRAWING AND NOTIFICATION

Prize winners will be selected in a twice-weekly random drawing from among all verified Entries received during the sweepstakes period. The drawings will be held on or around the following dates: Mondays from January 30 through March 13; Fridays from February 3 through March 10 by the Sponsor or a party acting on its behalf, whose decisions are final and binding in all matters relating to this Sweepstakes. The Winner will be notified by phone and/or email and will be required to respond within 48 hours of notification or the prize will be forfeited and another random winner will be selected. No liability is assumed for any Winner notification that is lost, intercepted or not received by a potential Winner for any reason.

Odds of winning the drawing will depend on the total number of eligible Entries received during the sweepstakes period.

No prize transfer, assignment or substitution by Winner permitted. Sponsor reserves the right to substitute any prize in the case of unavailability.

OTHER TERMS AND CONDITIONS

Each Winner acknowledges and agrees that the Winner's and guest's names, voices, and likenesses, may be published by Sponsor and its designees, licensees or affiliates, and Sponsor will not be required to pay any additional consideration or seek any additional approval, authorization or release from Winner or guests in connection with such use.

Prize winners shall be solely responsible for all federal, state or local taxes, sales tax, surcharges, service charges, processing and handling fees. Prize winners may be issued an IRS 1099 Tax Form following receipt of prize for the value of the prize.

Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to do so via website or form submissions; or (b) acting in violation of these Rules or in an unsportsmanlike or disruptive manner. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

RELEASE AND LIMITATIONS OF LIABILITY. By participating in the Sweepstakes, Entrants agree to release and hold harmless the Sponsor, its respective officers, directors, employees, agents, partners, subsidiaries, affiliates, distributors, sales representatives, advertising and promotional agencies from any causes of action arising out of participation in the Sweepstakes or receipt or use of any Prize, including, but not limited to: (a) any technical errors that may prevent an Entrant from submitting an entry; (b) unauthorized human intervention in the Sweepstakes; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors, technical or otherwise, in the administration of the Sweepstakes or the processing of entries; or (f) injury, death, or damages (including punitive, consequential, direct or indirect) to persons or property which may be caused, directly or indirectly, in whole or in part, and Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries.

Notification. Winners' names will be available upon request. Send a self-addressed, stamped envelope to: Ivar's Inc, c/o Ivar's Getaway Sweepstakes, 1001 Alaskan Way, Ste 109, Seattle, Washington 98104.

Dispute Resolution. Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Washington. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Washington without giving effect to any choice of law or conflict of law rules (whether of the State of Washington or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Washington.

This Sweepstakes sponsored exclusively by Ivar's, Inc. You understand that you are providing your information to Ivar's, Inc. and its affiliates.